

# Setting up Traffic Facts®

Set up and use Traffic Facts to see how many people visit your Web site and how they find you.

Traffic Facts helps you gather, manipulate, and report the data crucial to your site's success. Using Traffic Facts, you can review how many people visit your site, what pages they accessed the most, the sites they used to find you, and where they're from.

This walk-through assumes that you have already purchased Traffic Facts. If not, please visit our Web site and from the Hosting and Servers menu, select Traffic Facts. You can purchase Traffic Facts from the landing page.

## Adding Traffic Facts to Your Hosting Account

After you purchase Traffic Facts, log in to your Account Manager and apply Traffic Facts to one of your hosting accounts.

### To Add Traffic Facts to a Hosting Account

1. Log in to your **Account Manager**.
2. Under the **Hosting & Email** section, click **Hosting Accounts List**.  
When you purchase Traffic Facts credits, the number credits you have available displays above your hosting account list.
3. From your **Hosting Accounts List**, click the name of the account you want to add Traffic Facts to. The **Hosting Account Details** displays on the right.
4. In the **Hosting Account Details** section, click **Apply Traffic Facts to this Account**.

## Accessing Your Traffic Facts Data

You can access your Traffic Facts statistics from the stats page for your domain name.

### To Access Your Traffic Facts statistics Using the stats page of your Web site

1. Type the URL below into your browser's address bar, where "coolexample.com" is your domain name, to go to the stats directory for your domain name. For example:

```
http://coolexample.com/stats/
```

2. Log in to Traffic Facts with the the user name and password for your hosting account.

You can also access your Traffic Facts statistics using your Hosting Manager.

### To Access Your Traffic Facts Statistics Using Your Hosting Manager

1. Log in to your **Account Manager**.
2. Under the **Hosting & Email** section, select **Hosting Account List**.
3. Next to the hosting account you want to review, click **Open**. Your Hosting Manager displays.
4. Under the **Web Statistics** section, click **Launch Traffic Facts**.
5. Log in to Traffic Facts with the user name and password for your hosting account.